



POWERED BY MY FUNDRAISING PLACE

TAKE THE HASSLE OUT OF FUNDRAISING

BY ADDING THE ONLINE STORE TO YOUR NEXT FUNDRAISER!



Online fundraisers are becoming more popular!

13,292 fundraisers ran through the online store from 2024-2025. During that time, groups sold more than **\$27 million** worth of product.



It maximizes your sellers' efforts.

When sellers used the online store, they averaged 20 items sold each. With only paper order forms, they averaged 12 items sold.

That's a difference of **67%!**



Order entry and management is simple.

With the **Group Leader Portal**, you can tally, review, and submit your order forms online.

Easily add sellers by manually typing in their info or by copying it into a downloadable template and importing it. Once they've been added, they'll receive an email with their unique store link.



That's an average of **\$2,031** worth of product sold per fundraiser!

EXAMPLE

Group gets \$5.00* per item profit

With the online store

\$100

profit per seller

Without the online store

\$60

profit per seller



Online store = **\$40 MORE** profit per seller.

Each seller receives a

personal store link

they can share with family and friends via text, email, or social media.



Supporters love the convenience.

With the online store, supporters can order online and pay using a credit card or mobile wallet.

Last year, supporters purchased over **1.47 million** items using the online store.



Each supporter spent an average of **\$48** per transaction!



Keeping track of your progress is easy.

Online orders auto populate which means progress is shown in real time, so you'll know how close you are to your goal!

When your fundraiser is complete, adding in paper order forms is simple. Just type in your results and submit. **It's that easy!**

CONTACT US TODAY FOR MORE INFORMATION.

We're here to answer all your questions and help you set up the best fundraiser for your group.

*Per-item profit is dependent on each dealership; the group may receive even MORE than \$5.00 per item.

**These numbers are based on averages from fundraisers hosted through the online store between July 2024 and June 2025. They do not guarantee that each group will see similar results.